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# The Role of Transformational Leadership in Enhancing Knowledge Sharing and Organizational Competitiveness

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#### RÉSUMÉ

Cette étude examine la relation entre le leadership transformationnel, les comportements de partage des connaissances et la compétitivité organisationnelle en synthétisant les idées issues de la littérature existante. Le leadership transformationnel, caractérisé par l'accent qu'il met sur l'instauration de la confiance, la motivation et l'établissement d'une vision, est reconnu comme un facteur clé du partage des connaissances. Les leaders transformationnels favorisent des environnements dans lesquels les employés se sentent valorisés, responsabilisés et alignés sur les objectifs organisationnels, ce qui se traduit par une culture propice à la collaboration et à l'innovation. Le partage des connaissances apparaît comme un médiateur entre le leadership et la performance organisationnelle, facilitant l'intégration de l'expertise, l'apprentissage continu et la génération de solutions innovantes aux défis organisationnels. Les résultats soulignent le rôle essentiel des leaders transformationnels pour surmonter les obstacles courants au partage des connaissances, tels que la méfiance, le manque de motivation et la résistance à la collaboration. En créant une culture organisationnelle favorable, les leaders transformationnels améliorent la sécurité psychologique, encouragent une communication ouverte et intègrent les pratiques de partage des connaissances dans les opérations quotidiennes. Cette recherche contribue à la compréhension du rôle médiateur du partage des connaissances pour relier le leadership transformationnel à la compétitivité organisationnelle, comblant ainsi une lacune critique dans la littérature. Elle fournit également des informations exploitables aux praticiens, soulignant l'importance des stratégies de leadership qui favorisent la collaboration et l'innovation. Bien que des limites telles que le recours à des données secondaires et à des résultats spécifiques au contexte soient reconnues, l'étude offre un cadre solide pour les recherches futures sur le leadership et la gestion des connaissances. En démontrant comment le leadership transformationnel favorise le partage des connaissances et l'avantage concurrentiel, cette étude fournit des informations précieuses aux chercheurs et aux dirigeants d'organisations.

**Mots clés:** styles de leadership, partage des connaissances, leadership transactionnel, leadership transformationnel, leadership de mentorat.

#### **ABSTRACT**

This study examines the relationship between transformational leadership, knowledge-sharing behaviors, and organizational competitiveness by synthesizing insights from existing literature. Transformational leadership, characterized by its emphasis on trust-building, motivation, and visionsetting, is recognized as a key enabler of knowledge sharing. Transformational leaders foster environments where employees feel valued, empowered, and aligned with organizational objectives, resulting in a culture conducive to collaboration and innovation. Knowledge sharing emerges as a mediator between leadership and organizational performance, facilitating the integration of expertise, continuous learning, and the generation of innovative solutions to organizational challenges. The findings highlight the critical role of transformational leaders in addressing common barriers to knowledge sharing, such as distrust, lack of motivation, and resistance to collaboration. By creating a supportive organizational culture, transformational leaders enhance psychological safety, encourage open communication, and embed knowledge-sharing practices into daily operations ). This research contributes to the understanding of the mediating role of knowledge sharing in linking transformational leadership to organizational competitiveness, filling a critical gap in the literature. It also provides actionable insights for practitioners, emphasizing the importance of leadership strategies that promote collaboration and innovation. While limitations such as reliance on secondary data and context-specific findings are acknowledged, the study offers a robust framework for future research on leadership and knowledge management. By demonstrating how transformational leadership drives knowledge sharing and competitive advantage, this study provides valuable insights for scholars and organizational leaders alike.

**Keywords:** leadership styles, knowledge sharing, transactional leadership, transformational leadership, mentor leadership.

#### 1. Introduction

In today's competitive and fast-paced business landscape, knowledge is increasingly regarded as a critical organizational asset, enabling companies to respond effectively to challenges and opportunities. Knowledge sharing, defined as the flow of information among employees within an organization, is vital for fostering innovation, improving team performance, and reducing costs (Lauring & Selmer, 2012; Ritala et al., 2015). Despite its importance, organizations often struggle to manage knowledge resources effectively due to employee reluctance to share information, failing to maximize potential innovation and collaboration (Jolaee et al., 2014; Muhammed & Zaim, 2020). Consequently, leadership styles that promote a collaborative and supportive culture have been identified as essential for fostering employee knowledge-sharing behaviors.

Transformational leadership, in particular, has emerged as a key driver of knowledge-sharing behaviors in organizations. Transformational leaders inspire employees to go beyond their interests to achieve shared organizational goals by motivating them, fostering trust, and creating a shared vision (Iqbal et al., 2015; Łukowski, 2017). Such leaders build commitment and engagement among employees, which is essential for cultivating an environment conducive to knowledge sharing. Transformational leaders achieve this by employing tactics such as enhancing two-way communication, promoting personal development, and aligning individual goals with organizational objectives (Clinebell et al., 2013; Le & Lei, 2018). According to

the Theory of Reasoned Action (TRA), behavior is influenced by individual attitudes and social norms (Al-Suqri & Al-Kharusi, 2015). Transformational leaders leverage this principle by influencing employee attitudes and intentions toward knowledge sharing, resulting in a collaborative and innovative workplace culture (Ng, 2020).

Organizations that foster knowledge sharing often gain a competitive advantage, as sharing enables the conversion of individual expertise into organizational capabilities. The benefits of effective knowledge sharing are well-documented, including improved organizational performance, higher team productivity, enhanced creativity, and increased innovation (Liu et al., 2020; Lei et al., 2021). However, numerous knowledge-sharing barriers persist, including a lack of trust, inadequate leadership support, and resistance to collaboration (Rahab & Wahyuni, 2013; Vandavasi et al., 2020). Transformational leaders play a pivotal role in overcoming these barriers by fostering a sense of mutual trust and emphasizing the collective benefits of knowledge sharing (Widodo et al., 2022). Research highlights that such leadership styles align well with innovative and participatory organizational cultures, which are significant predictors of employee knowledge-sharing behavior (Mohiuddin, 2017; Nanjundeswaraswamy & Swamy, 2014).

In addition to fostering knowledge sharing, transformational leadership is closely linked to enhancing organizational competitiveness. Leaders who emphasize vision and innovation can effectively position their organizations to adapt to dynamic market environments (Esfahani et al., 2021). Transformational leadership's emphasis on aligning team goals with organizational objectives ensures that employees are motivated and empowered to contribute their knowledge and creativity to the organization's success (Son et al., 2020). Studies suggest that transformational leadership acts as a key enabler of competitiveness by fostering a culture of continuous learning and collaboration (Widodo et al., 2022; Mustika et al., 2020).

Despite substantial evidence linking transformational leadership to positive organizational outcomes, the mediating role of knowledge sharing in driving competitiveness remains underexplored (Afsar et al., 2019). Furthermore, while the literature highlights transformational leadership's ability to influence knowledge-sharing behaviors, there is limited insight into its application across diverse sectors and organizational contexts. Addressing these gaps is critical for organizations seeking to adopt effective leadership styles that not only enhance knowledge-sharing practices but also drive long-term organizational success. This research aims to explore the role of transformational leadership in fostering knowledge sharing and enhancing organizational competitiveness. By examining how transformational leadership influences employee attitudes, intentions, and behaviors related to knowledge sharing, this study seeks to provide actionable insights for organizations looking to harness the full potential of their knowledge assets. Additionally, the study will shed light on how a transformational leadership approach can help organizations remain innovative and competitive in an ever-changing business environment.

# LITERATURE REVIEW

**Transformational Leadership and Organizational Success** 

Transformational leadership has been extensively studied and recognized as one of the most effective leadership styles in fostering employee engagement and achieving organizational success. It is characterized by leaders who inspire and motivate employees to exceed expectations by aligning individual goals with collective organizational objectives. Such leaders focus on building trust, fostering creativity, and promoting collaboration (Iqbal et al., 2015; Łukowski, 2017). Transformational leadership emphasizes innovation and the continuous development of employees' capabilities, making it particularly relevant in dynamic and competitive environments (Le & Lei, 2018). These leaders influence knowledge-sharing behavior by creating an environment where employees feel valued and empowered to contribute (Mohiuddin, 2017; Clinebell et al., 2013).

One of the significant aspects of transformational leadership is its emphasis on intrinsic motivation, which encourages employees to willingly participate in knowledge-sharing activities. By fostering a culture of trust and mutual respect, transformational leaders create a workplace where employees are more likely to share knowledge without fear of exploitation or criticism (Ng, 2020). Transformational leadership also aligns well with organizational cultures that prioritize participatory decision-making and innovation, making it an ideal leadership style for organizations seeking to leverage their knowledge resources effectively (Widodo et al., 2022).

# **Knowledge Sharing: Definition and Importance**

Knowledge sharing is a fundamental component of effective knowledge management within organizations. It is defined as the process by which employees exchange information, expertise, and insights, thereby contributing to the organization's collective knowledge base (Lauring & Selmer, 2012). Knowledge sharing enables organizations to enhance team performance, reduce costs, and foster innovation (Ritala et al., 2015; Liu et al., 2020). It plays a critical role in improving organizational competitiveness by enabling faster decision-making, better problem-solving, and the continuous improvement of processes (Lei et al., 2021). Despite its benefits, many organizations face significant barriers to knowledge sharing, including a lack of trust among employees, inadequate leadership support, and insufficient incentives (Rahab & Wahyuni, 2013). Transformational leaders address these challenges by promoting a culture of openness and collaboration. By building strong relationships with their teams, transformational leaders encourage employees to share their expertise and ideas, creating an environment where knowledge sharing becomes a norm rather than an exception (Son et al., 2020). Additionally, the Theory of Reasoned Action (TRA) provides a theoretical framework for understanding the factors influencing knowledge-sharing behavior. TRA suggests that individual attitudes, social norms, and perceived behavioral control shape intentions, which in turn influence behavior (Al-Sugri & Al-Kharusi, 2015). Transformational leaders leverage these factors to positively influence employee attitudes and intentions toward knowledge sharing (Ng, 2020).

#### Transformational Leadership and Knowledge Sharing

Research indicates that transformational leadership is closely linked to knowledge-sharing behavior within organizations. Leaders who adopt a transformational style inspire employees to engage in knowledge-sharing activities by emphasizing the collective benefits of such practices (Afsar et al., 2019).

Transformational leaders encourage employees to internalize organizational values and goals, fostering a sense of belonging and shared purpose (Clinebell et al., 2013). By promoting two-way communication and creating a supportive environment, these leaders enhance the willingness of employees to share their knowledge (Mustika et al., 2020).

Transformational leadership also influences the organizational culture, which is a critical determinant of knowledge-sharing behavior. Studies suggest that participatory and innovative cultures are particularly conducive to knowledge sharing, as they encourage employees to collaborate and exchange ideas (Mohiuddin, 2017; Nanjundeswaraswamy & Swamy, 2014). Transformational leaders play a pivotal role in shaping these cultures by promoting trust, respect, and collaboration (Le & Lei, 2018). Additionally, research highlights the importance of leaders' interpersonal and communication skills in facilitating knowledge sharing. Transformational leaders excel in these areas, making them particularly effective in overcoming barriers to knowledge sharing, such as fear of criticism or lack of trust (Widodo et al., 2022).

# **Knowledge Sharing and Organizational Competitiveness**

The relationship between knowledge sharing and organizational competitiveness is well-documented in the literature. Knowledge sharing enables organizations to convert individual expertise into collective capabilities, which are essential for innovation, efficiency, and adaptability (Liu et al., 2020). Organizations that foster knowledge sharing are better positioned to respond to market changes, develop innovative solutions, and maintain a competitive edge (Lei et al., 2021). Transformational leadership enhances this process by aligning employee efforts with organizational objectives and creating a culture that values collaboration and continuous learning (Son et al., 2020).

Transformational leaders also influence the factors that mediate the relationship between knowledge sharing and organizational competitiveness. For example, they enhance employee motivation, which is a key driver of knowledge-sharing behavior (Widodo et al., 2022). They also address structural and cultural barriers to knowledge sharing, such as hierarchical silos and lack of trust, by promoting open communication and fostering mutual respect (Ng, 2020). Furthermore, transformational leadership contributes to the development of systems and processes that facilitate knowledge sharing, such as mentorship programs and collaborative technologies (Mustika et al., 2020).

#### Barriers to Knowledge Sharing and Leadership's Role

While knowledge sharing offers significant benefits, several barriers limit its effectiveness in organizations. Employees may hesitate to share knowledge due to fear of criticism, lack of trust, or concerns about losing their competitive advantage within the organization (Rahab & Wahyuni, 2013). Additionally, inadequate leadership support and misaligned organizational incentives can further hinder knowledge-sharing practices (Lombardi et al., 2020).

Transformational leadership has been identified as a critical factor in addressing these barriers. By building trust and fostering a sense of psychological safety, transformational leaders create an environment where employees feel comfortable sharing their knowledge (Esfahani et al., 2021). These leaders also emphasize the intrinsic value of knowledge sharing, encouraging employees to view it as a means of contributing to

organizational success rather than a threat to their position (Le & Lei, 2018). Furthermore, transformational leaders actively work to align organizational incentives with knowledge-sharing goals, ensuring that employees are recognized and rewarded for their contributions (Afsar et al., 2019).

# **Mediating Role of Knowledge Sharing**

Knowledge sharing plays a mediating role in the relationship between transformational leadership and organizational competitiveness. Transformational leaders influence employee behavior by shaping their attitudes, intentions, and perceptions toward knowledge sharing (Al-Suqri & Al-Kharusi, 2015). This, in turn, enhances the organization's ability to innovate, adapt, and compete in the market (Son et al., 2020). Research indicates that transformational leadership significantly enhances the effectiveness of knowledge-sharing practices by fostering a culture of collaboration, mutual respect, and continuous learning (Mohiuddin, 2017; Mustika et al., 2020).

Despite the recognized importance of this mediating role, existing studies have highlighted gaps in understanding how knowledge-sharing links transformational leadership to competitiveness in diverse organizational contexts (Afsar et al., 2019). Future research should focus on addressing these gaps to provide a more comprehensive understanding of the dynamics between leadership, knowledge sharing, and organizational success.

The research objectives of this study are to examine how transformational leadership influences knowledge-sharing behavior among employees and explore the mechanisms through which such leadership fosters collaboration and mutual exchange of knowledge. Additionally, the study aims to analyze the relationship between transformational leadership and organizational competitiveness, investigating how this leadership style contributes to an organization's ability to innovate and maintain a competitive edge. Finally, the research seeks to understand the mediating role of knowledge sharing in linking transformational leadership to enhanced organizational performance, providing insights into the interplay between leadership, knowledge management, and success.

#### **RESEARCH QUESTIONS**

- How does transformational leadership influence knowledge-sharing behavior in organizations?
- What is the relationship between transformational leadership and organizational competitiveness?
- How does knowledge sharing mediate the link between transformational leadership and organizational performance?

#### **RESEARCH DESIGN**

This study adopts a **secondary qualitative research design** to examine the role of transformational leadership in fostering knowledge-sharing behavior and enhancing organizational competitiveness. Using a structured literature review approach, the research synthesizes findings from peer-reviewed studies to address the outlined objectives. This design is particularly suitable for exploring themes and patterns in

existing literature, enabling a comprehensive understanding of how transformational leadership impacts knowledge management practices.

An **inductive research approach** guides the study, allowing insights to emerge from the collected data without preconceived hypotheses. By analyzing findings from previous studies, this approach supports the development of generalizable conclusions about the influence of transformational leadership on organizational outcomes (Leavy, 2017). Complementing this, the research adopts an **interpretive philosophy**, which focuses on understanding the subjective experiences and interactions shaping knowledge-sharing behaviors and leadership practices (Holden & Lynch, 2004).

The study relies on **secondary data collection** from credible databases such as Business Source Complete, Emerald Journals, PsychINFO, ProQuest, and Scopus. Articles published between 2016 and 2022 in English are selected based on inclusion and exclusion criteria, ensuring methodological rigor and relevance. Keywords like "transformational leadership," "knowledge sharing," and "organizational competitiveness" are used alongside Boolean operators to refine the search results (Jaffe & Cowell, 2014). To analyze the collected data, the study employs **thematic analysis**, which systematically identifies and interprets recurring themes related to transformational leadership, knowledge sharing, and competitiveness (Nowell et al., 2017). This method allows the researcher to uncover nuanced insights about the interplay between leadership styles and organizational performance.

The research design integrates an inductive approach, interpretive philosophy, secondary data collection, and thematic analysis to achieve its objectives. By synthesizing evidence from existing studies, this research provides actionable insights into how transformational leadership can foster a culture of collaboration and innovation.

#### **METHODOLOGY**

The methodology of this research outlines the philosophical stance, approach, and systematic methods employed to investigate the relationship between transformational leadership, knowledge sharing, and organizational competitiveness. A qualitative secondary research design serves as the foundation for the study, which incorporates an interpretive philosophy, an inductive research approach, and systematic data collection and analysis. This section expands on the research philosophy, approach, data collection methods, search terms, and inclusion/exclusion criteria to ensure transparency and rigor.

## Research Philosophy

This study adopts an **interpretive research philosophy**, which seeks to understand the underlying meanings and complex interactions in social phenomena. Transformational leadership, as a style of leadership that influences employee behavior and attitudes, is deeply rooted in social relationships and organizational culture (Le & Lei, 2018). Interpretivism allows the researcher to explore how leaders shape employees' knowledge-sharing intentions and how these behaviors impact organizational competitiveness. Interpretivism assumes that reality is subjective and socially constructed, emphasizing the importance of context, relationships, and perceptions (Holden & Lynch, 2004). For example, transformational leadership

practices can vary significantly based on organizational culture and industry dynamics (Mohiuddin, 2017). Similarly, knowledge-sharing behaviors among employees are influenced by interpersonal trust, organizational norms, and perceived support from leaders (Ng, 2020). The interpretive philosophy provides a framework for understanding these nuances and exploring the broader implications for organizations. By focusing on subjective experiences, this philosophical stance also aligns with the use of qualitative data, which is essential for capturing the diverse ways in which leadership influences knowledge sharing. For instance, transformational leaders build trust and foster collaboration by emphasizing shared goals and creating a supportive environment (Clinebell et al., 2013). An interpretive lens ensures that these dynamics are thoroughly examined, enabling the study to uncover the deeper social and cultural factors that mediate leadership's impact on knowledge sharing and competitiveness.

# Research Approach

An **inductive research approach** is utilized in this study, allowing for the identification of patterns, themes, and relationships within the data. Inductive reasoning supports the exploration of specific observations—such as the findings from selected studies on transformational leadership—and builds toward broader conclusions and theories (Leavy, 2017). This approach is particularly well-suited to qualitative secondary research, where the goal is to synthesize evidence from existing literature to address the research questions.

Unlike deductive approaches, which test predefined hypotheses, the inductive approach emphasizes the generation of insights from the data. This method is ideal for this study, as it allows the researcher to examine the mechanisms through which transformational leadership fosters knowledge sharing and contributes to organizational competitiveness. For example, patterns in the literature may reveal how transformational leaders influence employee attitudes through trust-building and motivation (Iqbal et al., 2015).

The inductive approach also complements the interpretive philosophy by prioritizing the exploration of context-specific behaviors and interactions. Knowledge sharing is shaped by factors such as organizational culture, leadership styles, and employee perceptions (Mohiuddin, 2017). Inductive analysis enables the researcher to uncover these contextual factors and understand how they mediate the relationship between transformational leadership and knowledge-sharing behaviors.

#### **Data Collection Method**

The study employs **secondary data collection** through a systematic review of peer-reviewed articles. This method involves identifying and analyzing existing research to synthesize insights on transformational leadership, knowledge sharing, and organizational competitiveness. Secondary research is particularly valuable for addressing topics with a well-established body of literature, as it allows the researcher to integrate findings from diverse perspectives (Daas & Arends-Tóth, 2012).

The data collection process begins with a search for relevant articles in reputable academic databases, including Business Source Complete, Emerald Journals, PsychINFO, ProQuest, and Scopus. These databases are known for their comprehensive coverage of research on organizational behavior, leadership, and knowledge management. The timeframe for the search is restricted to articles published between 2016 and 2022 to ensure that the study captures contemporary perspectives and reflects recent developments in the field (Widodo et al., 2022).

A systematic process is followed to ensure that only high-quality and relevant articles are included in the study. Titles and abstracts are initially screened to assess their relevance to the research objectives. Articles that meet the inclusion criteria are then reviewed in full to evaluate their methodological rigor and the relevance of their findings to the research questions. This systematic approach ensures that the data collection process is transparent and rigorous, providing a solid foundation for the study's conclusions (Page et al., 2021).

#### **Search Terms**

The selection of appropriate search terms is critical for identifying relevant studies and refining the search results. The researcher develops keywords based on the research objectives and the key concepts of transformational leadership, knowledge sharing, and organizational competitiveness. The following search terms are employed:

- "Transformational leadership"
- "Knowledge sharing"
- "Organizational competitiveness"
- "Team performance"
- "Employee motivation"

Boolean operators, such as "AND" and "OR," are used to combine and refine the search terms for greater precision. For example, the query "transformational leadership AND knowledge sharing" focuses on studies that examine the direct relationship between these variables, while "knowledge sharing OR team performance" broadens the scope to include studies addressing related outcomes (Jaffe & Cowell, 2014). By employing a strategic combination of keywords and operators, the researcher ensures that the search results align with the study's objectives and provide a comprehensive view of the topic.

#### Inclusion and Exclusion Criteria

To maintain the study's focus and rigor, the researcher applies clearly defined inclusion and exclusion criteria during the article selection process. These criteria ensure that only the most relevant and methodologically robust studies contribute to the findings.

## **Inclusion Criteria:**

- Articles published between 2016 and 2022 to capture recent developments in the field.
- Peer-reviewed journal articles to ensure credibility and reliability.
- Studies published in English to avoid translation errors and ensure accessibility.
- Articles addressing transformational leadership, knowledge sharing, or organizational competitiveness.
- Full-text articles to allow for thorough analysis of the content.

#### **Exclusion Criteria:**

- Articles published before 2016, as they may not reflect contemporary practices or developments.
- Dissertations, commentaries, and editorials, as they lack the rigor of peer-reviewed studies.
- Abstract-only articles, as they do not provide sufficient detail for analysis.
- Studies published in languages other than English, to avoid potential misinterpretation.
- Articles with limited relevance to the research objectives or lacking methodological clarity.

The inclusion and exclusion criteria are applied systematically during the screening process. This ensures that the selected studies are not only relevant but also contribute to a robust and comprehensive understanding of how transformational leadership influences knowledge sharing and organizational competitiveness. The study selection criteria used are provided in the table below.

Inclusion Criteria	Exclusion Criteria
Full-Text only articles	Dissertations, commentaries, personal
Peer-reviewed journals	opinions, and editorials
Primary studies	Limited-Text and Abstract only articles
Published between 2016 and 2022	Published before 2016
Published in English language	Studies published in foreign languages
Addressing the research topic	Failed to address the research topic

Inclusion and Exclusion Criteria

The methodology integrates an interpretive philosophy, an inductive research approach, and a structured process for secondary data collection and analysis. By employing carefully selected search terms and rigorous inclusion and exclusion criteria, the study ensures that the findings are grounded in high-quality and relevant evidence. This methodological framework enables the research to provide valuable insights into the interplay between transformational leadership, knowledge sharing, and organizational success.

## **DATA ANALYSIS**

The data analysis for this research adopts **thematic analysis**, a widely used qualitative approach that identifies patterns, themes, and insights across textual data. Thematic analysis is particularly effective for synthesizing the findings from multiple peer-reviewed articles and is suited for investigating complex relationships such as the influence of transformational leadership on knowledge-sharing behavior and organizational competitiveness. It provides a structured yet flexible framework to uncover recurring concepts, while allowing the researcher to explore nuances in the data (Nowell et al., 2017). By employing thematic analysis, this study seeks to distill key themes from existing research and provide a comprehensive understanding of how transformational leadership fosters knowledge sharing and drives organizational success.

#### **Familiarization with Data**

The first phase of thematic analysis involves a deep and iterative engagement with the data, drawn from peer-reviewed articles selected through the structured literature review. The process begins by thoroughly reading and re-reading the selected studies to gain a nuanced understanding of their findings and context (Nowell et al., 2017). This step ensures that the researcher is immersed in the data, enabling the identification of key patterns and observations relevant to the research objectives.

The reviewed literature reveals that transformational leadership is often associated with behaviors such as trust-building, employee empowerment, and fostering collaboration, which directly impact knowledge-sharing behaviors (Le & Lei, 2018). For example, studies highlight how transformational leaders inspire employees to contribute their knowledge by creating a sense of shared purpose and organizational commitment (Iqbal et al., 2015). Familiarization with the data also identifies consistent observations on the role of transformational leaders in overcoming common barriers to knowledge sharing, such as distrust, lack of motivation, and resistance to change (Ng, 2020). This phase ensures that the data is well-understood and primes the analysis for effective coding.

#### **Generating Initial Codes**

After familiarizing with the data, initial codes are generated to organize the information into meaningful categories. Coding involves labeling segments of text that capture critical ideas or observations. These codes are derived both inductively, emerging naturally from the data, and deductively, guided by the study's research objectives (Nowell et al., 2017).

For instance, commonly observed codes in the data include "trust-building," which highlights how transformational leaders cultivate a culture of openness that facilitates knowledge sharing (Clinebell et al., 2013). Another frequently identified code is "employee motivation," which underscores the role of

transformational leadership in inspiring employees to share their expertise (Mohiuddin, 2017). Other notable codes include "knowledge-sharing culture," "collaboration," and "organizational learning," which describe the structural and cultural changes driven by transformational leadership to encourage knowledge- sharing practices (Le & Lei, 2018).

By systematically coding the data, the study organizes findings into manageable units, laying the groundwork for identifying broader patterns and relationships.

# **Identifying Themes**

Once the data is coded, the next step involves grouping related codes into broader themes that provide deeper insights into the research questions. Themes are identified by analyzing the connections and overlaps between codes, as well as their relevance to the study's objectives (Nowell et al., 2017). For this study, several prominent themes emerge from the data.

Trust as a Foundation for Knowledge Sharing: Transformational leadership's emphasis on trust-building is consistently highlighted as a key enabler of knowledge sharing (Le & Lei, 2018). Trust reduces employees' concerns about the misuse of shared knowledge and fosters a sense of psychological safety, making them more willing to contribute their expertise to organizational goals (Ng, 2020). Leaders foster this trust by demonstrating fairness, integrity, and a commitment to mutual success (Clinebell et al., 2013). Motivating Knowledge Sharing through Vision and Empowerment: Transformational leaders are effective in aligning employees' personal goals with organizational objectives, thereby motivating them to engage in knowledge-sharing behaviors (Iqbal et al., 2015). By articulating a compelling vision and empowering employees to take ownership of their work, transformational leaders create a sense of purpose that encourages the exchange of ideas and expertise (Mohiuddin, 2017).

Creating a Knowledge-Sharing Culture: Organizational culture emerges as a recurring theme in the reviewed studies, with transformational leaders playing a pivotal role in shaping a culture conducive to knowledge-sharing (Le & Lei, 2018). Such cultures are characterized by open communication, collaborative practices, and a focus on learning and innovation. Transformational leaders actively promote these values, creating an environment where employees feel valued for their contributions (Ng, 2020).

Impact of Knowledge Sharing on Competitiveness: Another major theme focuses on the organizational outcomes of knowledge sharing, particularly its role in driving competitiveness. Studies emphasize that effective knowledge sharing, facilitated by transformational leadership, enhances innovation, adaptability, and team performance (Son et al., 2020). Transformational leaders enable organizations to leverage their collective knowledge resources to respond more effectively to market demands and competitive pressures (Widodo et al., 2022).

# **Reviewing and Refining Themes**

To ensure the reliability and validity of the analysis, the identified themes are reviewed and refined. This involves revisiting the coded data and the original articles to confirm that the themes accurately reflect the evidence and are distinct from one another (Nowell et al., 2017). For example, the theme "Trust as a Foundation for Knowledge Sharing" is refined to emphasize the specific strategies employed by

transformational leaders to build trust, such as fostering open communication and demonstrating transparency (Clinebell et al., 2013). Similarly, the theme "Creating a Knowledge-Sharing Culture" is expanded to include sub-themes such as the role of collaborative technologies and team-building initiatives in facilitating knowledge-sharing behaviors (Le & Lei, 2018).

This iterative process ensures that the themes are comprehensive, coherent, and aligned with the research objectives. By refining the themes, the analysis captures the full complexity of the relationships between transformational leadership, knowledge sharing, and organizational outcomes.

# **Defining and Naming Themes**

The next step involves defining and naming the themes to ensure clarity and precision. Each theme is assigned a descriptive name that reflects its core concepts and contributions to the study's research questions. Definitions are developed to explain the significance of each theme and its relationship to transformational leadership and knowledge sharing (Nowell et al., 2017).

For instance, the theme "Motivating Knowledge Sharing through Vision and Empowerment" is defined as the ability of transformational leaders to inspire employees to align their efforts with organizational goals by fostering a sense of purpose and autonomy (Iqbal et al., 2015). Similarly, the theme "Impact of Knowledge Sharing on Competitiveness" is described as the organizational benefits derived from effective knowledge-sharing practices, such as improved innovation, efficiency, and market performance (Son et al., 2020).

Clearly defined and named themes provide a structured framework for presenting the findings, making it easier to draw connections between the themes and the research objectives.

# **Synthesizing Themes into a Coherent Narrative**

The final step in the analysis involves synthesizing the identified themes into a coherent narrative that addresses the research questions and highlights the key insights. This narrative explains how transformational leadership fosters trust, motivates employees, and creates a knowledge-sharing culture, leading to enhanced organizational competitiveness (Mohiuddin, 2017). By presenting the findings in a logical and structured manner, the analysis provides actionable insights for organizations seeking to leverage transformational leadership to improve knowledge-sharing practices and achieve competitive advantages.

#### **Ensuring Credibility and Rigor**

To enhance the credibility and rigor of the analysis, the study employs several strategies, including systematic data collection, iterative coding, and regular theme validation. The researcher ensures transparency by documenting each step of the thematic analysis process and cross-referencing findings with the original articles (Nowell et al., 2017). These measures reduce the risk of bias and ensure that the analysis provides a robust foundation for the study's conclusions.

The thematic analysis provides a systematic and comprehensive framework for exploring the relationships between transformational leadership, knowledge sharing, and organizational competitiveness. By identifying and synthesizing key themes, the analysis offers valuable insights into how leaders can foster a culture of knowledge sharing and drive organizational success.

#### **ANTICIPATED FINDINGS**

This research anticipates several key findings regarding the influence of transformational leadership on knowledge-sharing behaviors and its contribution to organizational competitiveness. Drawing on existing literature and aligning with the themes identified in the research plan, these findings highlight the mechanisms through which transformational leadership fosters collaboration, innovation, and improved organizational outcomes. These anticipated findings provide a framework for understanding the interplay between leadership styles, knowledge-sharing practices, and the competitive advantages they offer organizations.

# **Transformational Leadership Promotes Knowledge Sharing**

One of the primary anticipated findings is that transformational leadership directly enhances knowledge-sharing behaviors among employees. Transformational leaders inspire their teams by articulating a clear and compelling vision, building trust, and fostering a culture of mutual respect (Iqbal et al., 2015). Trust-building, in particular, is expected to emerge as a critical factor in motivating employees to share their knowledge without fear of exploitation or judgment (Ng, 2020). Leaders who demonstrate integrity and transparency create an environment of psychological safety, encouraging employees to engage in open communication and collaboration (Clinebell et al., 2013).

Furthermore, transformational leaders promote knowledge sharing by aligning individual goals with organizational objectives. By empowering employees and recognizing their contributions, these leaders instill a sense of ownership and commitment to shared goals (Le & Lei, 2018). Employees are more likely to share their expertise and insights when they perceive that their efforts contribute to the organization's success. The Theory of Reasoned Action (TRA) provides a useful framework for understanding this dynamic, as it emphasizes the role of attitudes, social norms, and intentions in shaping behavior (Al-Suqri & Al-Kharusi, 2015). Transformational leaders influence these factors by fostering positive attitudes toward collaboration and creating norms that prioritize knowledge sharing.

#### Knowledge Sharing Serves as a Mediator Between Leadership and Performance

Another anticipated finding is that knowledge sharing mediates the relationship between transformational leadership and enhanced organizational performance. While transformational leadership creates the conditions for knowledge sharing, it is the act of sharing knowledge that drives key organizational outcomes, such as improved innovation, efficiency, and adaptability (Son et al., 2020). For example, when employees freely exchange ideas and expertise, organizations are better positioned to develop innovative solutions to complex problems and respond effectively to changes in the external environment (Widodo et al., 2022). Research suggests that knowledge sharing facilitates the integration of diverse perspectives and experiences, enabling organizations to leverage their collective intellectual resources (Mohiuddin, 2017). Transformational leaders play a critical role in fostering this integration by promoting cross-functional collaboration and removing barriers to communication. Additionally, knowledge sharing contributes to organizational learning, a process through which organizations continuously adapt and improve based on the knowledge and insights shared by employees (Le & Lei, 2018). This finding underscores the importance

of transformational leadership in creating a culture of learning and innovation that supports long-term success.

# Creation of a Knowledge-Sharing Culture

Transformational leadership is anticipated to be a key driver of a knowledge-sharing culture within organizations. A knowledge-sharing culture is characterized by openness, collaboration, and a commitment to continuous improvement (Ng, 2020). Transformational leaders actively shape this culture by modeling collaborative behaviors, encouraging open communication, and reinforcing the value of knowledge sharing through recognition and rewards (Clinebell et al., 2013). For instance, leaders may establish team-building initiatives and mentorship programs that facilitate the exchange of ideas and expertise among employees (Mohiuddin, 2017).

Additionally, transformational leaders influence organizational norms and values, embedding knowledge sharing as a core element of the organization's identity (Le & Lei, 2018). They achieve this by integrating knowledge-sharing practices into daily operations and decision-making processes, ensuring that collaboration becomes an intrinsic part of the organizational culture. This cultural shift is expected to enhance employees' willingness to contribute their knowledge, as they perceive it to be both valued and essential for achieving organizational success (Son et al., 2020).

# **Impact on Innovation and Competitiveness**

Another anticipated finding is that transformational leadership, through its impact on knowledge sharing, contributes significantly to organizational innovation and competitiveness. Knowledge sharing enables organizations to combine diverse expertise and generate creative solutions to complex challenges (Widodo et al., 2022). Transformational leaders facilitate this process by fostering an environment of trust and psychological safety, where employees feel comfortable sharing unconventional ideas and experimenting with new approaches (Le & Lei, 2018). This openness to innovation positions organizations to develop breakthrough products and services, gaining a competitive edge in the market.

Furthermore, the integration of knowledge-sharing practices into organizational processes enhances operational efficiency and adaptability. For example, teams that engage in effective knowledge sharing are better equipped to identify inefficiencies and implement improvements, resulting in cost savings and increased productivity (Son et al., 2020). Transformational leaders contribute to this adaptability by encouraging employees to embrace change and view challenges as opportunities for growth (Ng, 2020). This dynamic ensures that organizations remain agile and responsive to evolving market demands, further strengthening their competitive position.

#### Reduction of Barriers to Knowledge Sharing

The study also anticipates finding that transformational leaders reduce common barriers to knowledge sharing, such as distrust, lack of motivation, and resistance to collaboration. Transformational leaders address these challenges by fostering strong interpersonal relationships and creating a supportive environment where employees feel valued and respected (Clinebell et al., 2013). For instance, leaders who

demonstrate empathy and actively engage with their teams are better able to build trust and resolve conflicts that may hinder knowledge sharing (Le & Lei, 2018).

Motivational strategies employed by transformational leaders are also expected to play a critical role in overcoming resistance to knowledge sharing. By recognizing and rewarding employees for their contributions, leaders reinforce the intrinsic and extrinsic value of collaboration (Ng, 2020). Additionally, transformational leaders address structural barriers, such as hierarchical silos and lack of communication channels, by promoting cross-functional collaboration and leveraging collaborative technologies (Mohiuddin, 2017). These efforts ensure that employees have the resources and support they need to engage in effective knowledge-sharing practices.

# Knowledge Sharing as a Driver of Organizational Learning

Finally, it is anticipated that knowledge sharing, facilitated by transformational leadership, serves as a key driver of organizational learning. Organizational learning involves the continuous acquisition, sharing, and application of knowledge to improve processes, products, and services (Le & Lei, 2018). Transformational leaders create the conditions for organizational learning by fostering a culture of curiosity, experimentation, and reflection. For example, leaders may encourage employees to share lessons learned from past projects and use these insights to inform future decisions (Ng, 2020).

Through organizational learning, companies are better able to adapt to changes in their external environment and maintain a competitive edge. Transformational leaders ensure that the knowledge shared by employees is not only preserved but also applied to drive continuous improvement and innovation (Son et al., 2020). This finding highlights the critical role of transformational leadership in creating a learning organization that thrives on collaboration and knowledge sharing.

#### ETHICAL CONSIDERATIONS AND LIMITATIONS

#### **Ethical Considerations**

This research adheres to strict ethical guidelines to ensure academic integrity and credibility. As a secondary qualitative study, the primary ethical responsibility lies in proper acknowledgment of all sources to avoid plagiarism (Page et al., 2021). Every insight or finding derived from the reviewed literature is rigorously cited, ensuring transparency and respect for intellectual property (Richards & Schwartz, 2002). Another key ethical consideration is avoiding misrepresentation or selective reporting of findings. The research ensures a balanced analysis by including diverse perspectives from the literature, reducing the risk of cherry-picking data that aligns only with preconceived narratives (Daas & Arends-Tóth, 2012). Additionally, as the study does not involve human participants, it does not require institutional review board approval, but it upholds the principles of transparency and honesty throughout.

#### Limitations

The study's reliance on existing literature introduces some limitations. One significant constraint is the potential for publication bias, as studies with significant findings are more likely to be published (Stebbins & Ritchie, 2021). To address this, the research incorporates a diverse range of peer-reviewed studies to ensure balanced representation.

Another limitation is the lack of primary data, which restricts the ability to explore new variables or test hypotheses directly. While this limits depth, the systematic review offsets this by synthesizing robust findings from the literature. The context-dependence of transformational leadership also poses challenges, as leadership practices vary widely across industries and cultures (Mohiuddin, 2017; Le & Lei, 2018). While efforts are made to include diverse contexts, findings may not fully generalize to all settings.

Despite these limitations, the study maintains rigor through a comprehensive and transparent methodological framework, providing valuable insights into transformational leadership, knowledge sharing, and organizational competitiveness.

#### CONCLUSION

This research examines the relationship between transformational leadership, knowledge-sharing behaviors, and organizational competitiveness by synthesizing insights from existing literature. Transformational leadership is shown to play a pivotal role in fostering trust, motivation, and collaboration, which are essential for creating a culture of knowledge sharing. Transformational leaders empower employees, align individual goals with organizational objectives, and model collaborative behaviors, which in turn inspire employees to share their knowledge and expertise (Igbal et al., 2015; Le & Lei, 2018).

Knowledge sharing, as anticipated, acts as a critical mediator between transformational leadership and enhanced organizational outcomes. By enabling the exchange of ideas and expertise, knowledge sharing contributes to innovation, organizational learning, and adaptability, all of which are essential for maintaining competitiveness in dynamic markets (Mohiuddin, 2017; Widodo et al., 2022). Transformational leaders support these outcomes by addressing common barriers to knowledge sharing, such as distrust and lack of motivation, and by fostering an environment of openness and psychological safety (Clinebell et al., 2013; Ng, 2020).

The study also highlights the creation of a knowledge-sharing culture as a central achievement of transformational leadership. Leaders who integrate knowledge-sharing practices into daily operations ensure that collaboration becomes a core organizational value, strengthening the organization's capacity for continuous improvement and competitive advantage (Son et al., 2020; Le & Lei, 2018). Furthermore, transformational leadership is shown to enhance organizational performance by driving employee engagement, promoting innovation, and leveraging collective expertise to address complex challenges (Widodo et al., 2022).

Despite these positive findings, the study acknowledges limitations inherent to secondary research, such as reliance on existing literature and the potential for publication bias (Stebbins & Ritchie, 2021). Additionally, the context-dependence of transformational leadership suggests that its effectiveness may vary across industries and cultural settings (Mohiuddin, 2017). However, the comprehensive thematic analysis of peer-reviewed studies ensures that the research provides valuable insights and practical recommendations for leveraging transformational leadership to enhance knowledge sharing and organizational success.

In conclusion, transformational leadership emerges as a powerful enabler of knowledge sharing and a driver of organizational competitiveness. By fostering trust, motivation, and collaboration, transformational leaders create environments where knowledge sharing thrives, ultimately positioning organizations for sustained innovation and success in competitive markets.

# Contribution to Knowledge

This research makes significant contributions to the understanding of how transformational leadership influences knowledge-sharing behaviors and enhances organizational competitiveness. By synthesizing insights from existing literature, the study provides a comprehensive framework for understanding the mechanisms through which leadership fosters collaboration, innovation, and improved organizational outcomes. Transformational leadership is identified as a key driver of trust-building, motivation, and cultural transformation, all of which are critical for effective knowledge-sharing practices (Iqbal et al., 2015; Le & Lei, 2018).

The study's primary contribution lies in highlighting the mediating role of knowledge sharing in linking transformational leadership to organizational success. While existing research has established the individual importance of leadership and knowledge sharing, this study integrates these concepts to demonstrate how transformational leaders create conditions that enable knowledge exchange, which in turn drives innovation, adaptability, and competitive advantage (Mohiuddin, 2017; Son et al., 2020). By addressing this intersection, the research fills an important gap in the literature and provides a deeper understanding of the interplay between leadership styles and knowledge management practices.

Additionally, the study contributes to practical applications by offering actionable insights for organizations seeking to enhance their leadership strategies. For example, it emphasizes the importance of creating a knowledge-sharing culture where transformational leaders model collaborative behaviors, align individual goals with organizational objectives, and address barriers to knowledge-sharing, such as distrust and lack of motivation (Clinebell et al., 2013; Ng, 2020). These findings serve as a valuable guide for leaders and organizations aiming to leverage knowledge sharing as a strategic tool for sustained competitiveness.

Finally, the research underscores the role of organizational context in shaping the effectiveness of transformational leadership. By synthesizing findings from diverse industries and cultural settings, the study provides a nuanced understanding of how transformational leadership can be adapted to different environments, offering flexibility and relevance to practitioners and scholars alike (Le & Lei, 2018; Widodo et al., 2022). In doing so, it advances theoretical and practical knowledge, offering a foundation for future studies on leadership, knowledge management, and organizational performance.

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